



Aurora Seminara, PhD

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Curriculum Vitae

Aurora Seminara, PhD is a Director of Pharmacodiagnosics and Biomarkers within the Headquarters Medical Oncology department at Bristol-Myers Squibb. She supports the strategy, development, and execution of biomarker-related medical initiatives, with a focus on genomic biomarkers. Aurora leads the biomarker medical education programs, including training materials for global markets, symposia, and other educational initiatives. She co-leads a multidisciplinary team to execute on medical strategies related to diagnostic assays in development.

Prior to joining BMS, Aurora had over 11 years in medical communications and marketing. She has served as a consultant for several product launches, including novel agents for non-small cell lung cancer, pancreatic cancer, soft tissue sarcoma, and others. She has also provided medical support for the development of several biomarkers and diagnostics.

Aurora earned a PhD in Biomedical Science with a concentration in immunology from the University of Texas MD Anderson Cancer Center UT Health Graduate School of Biomedical Sciences.